

Sam Kiser a native of Mayesville in Sumter County, South Carolina is also a native to the Palmetto Tennis Center. Opening April of 2004, Sam and his staff started the center's first day as host to the Carolina Virginia Athletic Conference. The Palmetto Tennis Center is host to approximately 12 to 15 tournaments annually.

As Director of Tennis, Sam is continuously growing the tournaments and programs to include Pro and National events. Local tennis play is recreational and professional. The Performance Training Center, implemented in 2012, has continued to show proven success in player development. USC Sumter announced January 2015 the addition of a Men's and Women's Tennis Team to their athletic lineup. This news came with naming Sam Kiser as the Head Coach and Palmetto Tennis Center the host for the home of these new teams.